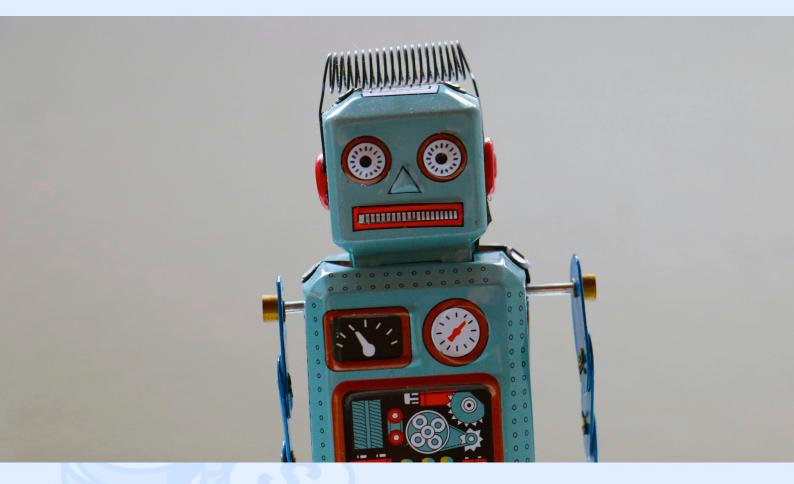
THE 10 WEIRDEST USES OF ARTIFICIAL INTELLIGENCE



We often talk about how beneficial and important Al is for healthcare, education, e-commerce, hospitality and other business areas. Now let's chill for a bit.

Today's post, created by <u>Magora</u>, is a collection of the funniest, weirdest and most unbelievable <u>cases</u> of <u>Al</u> usage from the last few years. Enjoy!



1. Sofia the Robot

Sofia is the first android ever to be granted citizenship (United Arab Emirates) and a credit card. It was created by David Henson, an MIT PhD and CEO of Henson Robotics.

- The robot often participates in interviews on TV and shares her opinion on different matters.
- For example, in an interview she gave to CNBC in 2016, she claimed that she wanted to go to school, study business and help humanity with the integration of new technologies. However, she also said that she wants to destroy humans.

In 2018 she was invited to appear on <u>The Tonight Show Starring Jimmy Fallon</u>. There she made jokes, sang karaoke and seemed to have overgrown her ambitions.

In 2024 Sophia still showcases her intelligence through the utilization of <u>artificial intelligence in its</u> <u>speech capabilities</u>. However, it remains evident that Sophia and similar robots are not yet on par with the sheer capabilities exhibited by software-based systems from industry giants like <u>OpenAl</u> and <u>Google Gemini</u>. Bloomberg's Nate Lanxon and Francine Lacqua delve into the reasons behind this discrepancy, while also examining any indications of progress towards increased intelligence in robots.



2. Robot for beer crafting

Having a sophisticated sense of taste is crucial for crafting beer. The robots of today are still unable to admire the taste and flavour, but what they can do is collect feedback from humans.

<u>IntelligentX Brewing Co.</u>, headquartered in London, was the first brewer ever to introduce beer made with the help of artificial intelligence. Their chatbot would ask customers about their preferences and rate them from 1 to 10. It would then interpret the info and pass it to the professional brewers.

3. Neural net writes fanfiction

"Harry Potter and the Portrait of what looked like a large pile of ash" is the title of a Potter novel written by AI.

Botnik Studios, a comic writing enterprise that uses machines to make content, created an
algorithm that learned to write based on J.K. Rowling's books. And while the three chapters that
you can get acquainted with online probably won't bring you as much pleasure as the original,
they are key to understanding the logic of AI.

4. Microsoft's racist Al chatbot

In 2016, Microsoft began experimenting with a chatbot for conversation and speech recognition for Twitter. They called it Tay.

- As soon as it was launched, users began to tweet all sorts of misogynistic and racist comments at
 it. As a result, the chatbot could overpower Hitler himself in how categorical its opinions were.
- Being effectively a parrot who can process natural language, Tay has absorbed the worst of internet trends into its personality.

It seems like a joke now, but it makes us think – what will AI be like if it mimics all the prejudices and bad habits of our society?

5. Al that creates Art

The founders of this project were inspired by the way our brain works when creating something like it. On this website, you can turn any of your photos into a piece of art inspired by some famous artists. Of course, the algorithm sometimes fails, but overall the results are impressive. All you need to do is upload your photo and choose the style set you like from the predefined options available.

You can find examples of Al-generated art on platforms like <u>Artbreeder</u>, <u>DeepArt</u>, or through various exhibitions featuring Al-generated artwork.

6. Al that dreams



Do you want to know what the computer really sees when looking at an image? What the computer's dreams would be like?

Check out the <u>Deep Dream Generator project</u> by Alexander Mordvintsev. The Google developer tried to understand what deep neural systems see when they look at a picture. In the process of his research, he has collected a bunch of tools that have proven Al can generate fresh visual content. Whether it is real art or not, you can judge for yourself.

7. German Alexa likes to party

How would you feel if you come back to your apartment after a trip to find that your key no longer fits the keyhole? That's exactly what happened to one German owner of an Amazon Alexa device.

 He had to go to the police station to retrieve the keys and it was then that he found out what had happened – as a matter of fact, Alexa decided in his absence to play some music and increased the volume to the max. At 2 a.m. the neighbours were banging on the door and eventually called the police to a completely deserted apartment.

8. Machines judge humans in a beauty contest

In 2016, the first and most likely the last Al-based beauty contest in history took place. Al was supposed to judge the participants online, based on the symmetry of their faces, wrinkles, blemishes and so on. No glasses, beards or makeup were allowed. What was an interesting discovery was that Al refused to consider beautiful any participants with darker skin.

9. Fake news generation with Artificial Intelligence

A new algorithm called GROVER creates the most believable fake news in unlimited quantities.

- Trained on a large chunk of internet content, it creates news articles that are almost indistinguishable from those written by real people.
- While it might sound funny, it can also be worrying news. First of all, it may cost some journalists their jobs. Secondly, it can be used for online propaganda.

The founders claim that the best defence against Grover turns out to be... Grover itself, with 92% accuracy.

10. Google experiments

Google is one of the leading companies in the field of AI. You can always go to their website and check out their latest experiments.

They've got this funky thing going on: Al-generated poems. Yep, machines trying their hand at verse! Some are just jumbled messes, like a toddler's finger painting. Others? Surprisingly profound. It's like poetry's renegade phase, breaking all the rules and leaving us scratching our heads. But hey, who gets



the credit? The programmers or the machines? It's a debate hotter than a poetry slam.



These are the most striking cases of AI use today. What shall we expect next? Driverless taxis? Robot-pets? We say anything is possible. Stay tuned to Magora's blog to be aware of the <u>latest</u> trends in the AI world or be the next to launch your own AI project.