# USEFUL APPS FOR YOUR PROPERTY BUSINESS

Technology has boosted productivity and streamlined processes in every imaginable industry, and property is no exception. There are countless apps today that can help produce better results and make the lives of your company's estate agents easier. Let's have a look at a list of awesome apps that will prove useful no matter whether you are a corporate or individual estate agent, a property developer or an investor.

Find and Sell Property with Rightmove
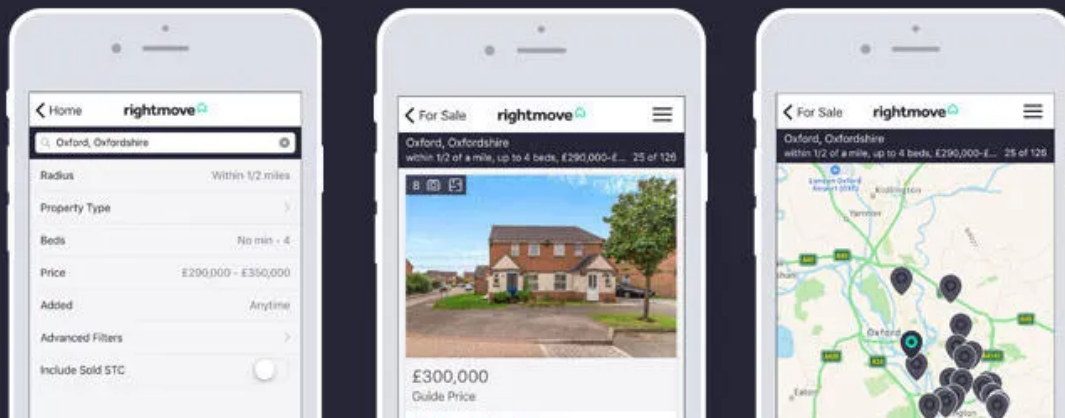
Rightmove is the undisputed king among the UK's online property platforms. It's a must-have for estate agents looking to enhance staff productivity and connect to the maximum number of active house hunters. The mobile app includes support for a whole range of activities estate agents deal with every day:

- Allows agents to post offers and easily connect with tenants
- Targets sellers and landlords
- Provides you with tools and analytical reports that enable your company to create a comprehensive marketing strategy
- Enables your clients to search for properties using various filters
- Calculates mortgages
- Estimates property value
- Offers online webinars and offline seminars to train your company's employees

You can download Rightmove for your iOS or Android device for free and start selling right away.

Create a Floor Plan with MagicPlan
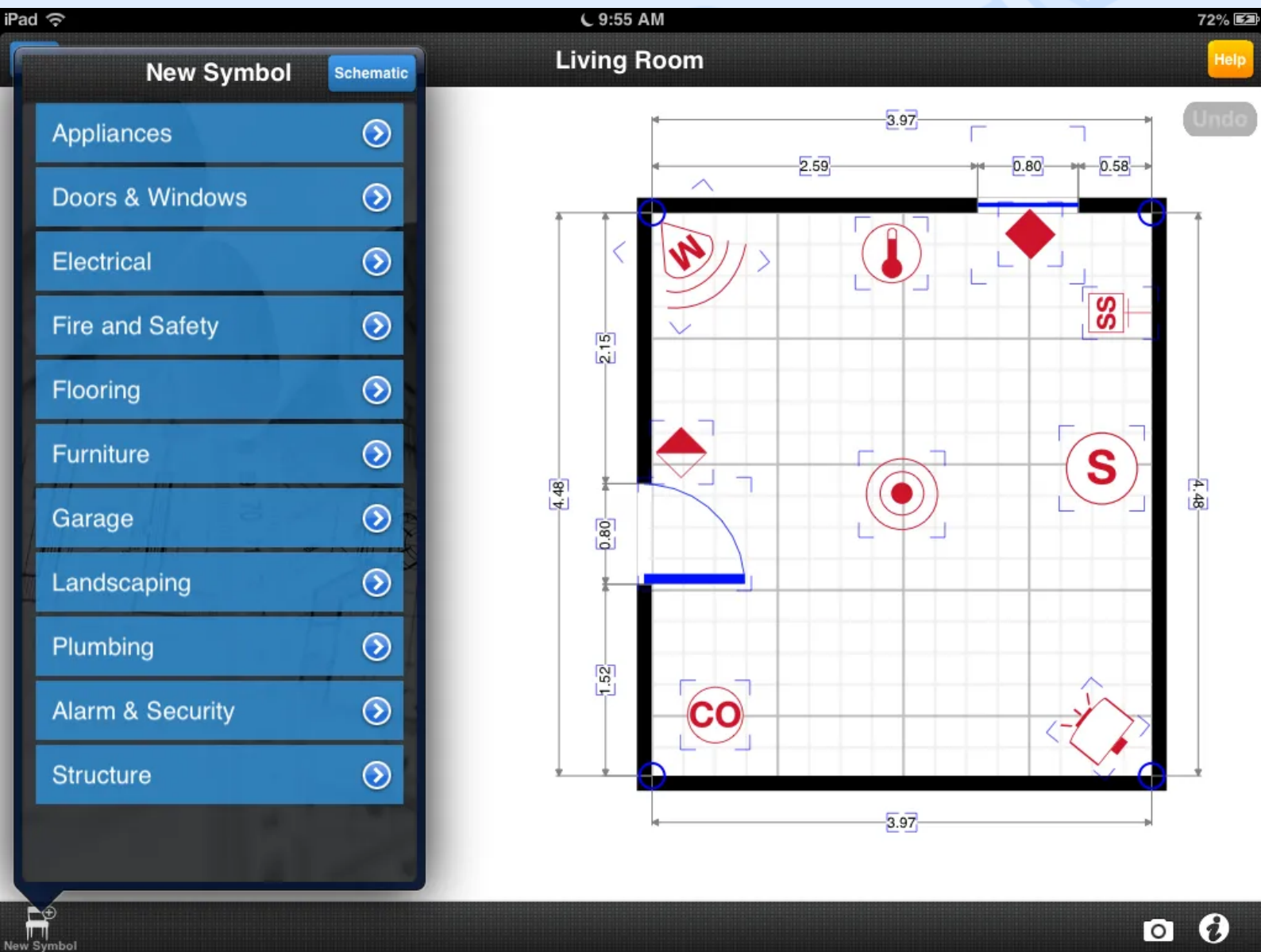
Knowing how to draw floorplans will help individual agents make sales, while delegating the task of creating digital floor plans to your smartphone will save your company staff precious time they can spend on other important activities. Measuring a room can turn out to be a real challenge for your staff. Luckily, there is MagicPlan, a mobile app that can do the job for you. All you have to do is launch the app, let it calibrate the device for accuracy, stand in the middle of the room and rotate along each wall from one corner to another. The app will measure the dimensions of the room and create a floor plan. You can then proceed to another room and create an interconnected floor plan of the entire property. Furniture can stay in place and your clients will get a neat and clear plan of the property you're selling. The app is available on Google Play and the App Store.

Analyse Investment with Property Evaluator

This real estate investment calculator is perfect for buy-and-hold investors, as well as for property businesses that want to get a better understanding of price formation. It gives you a detailed analysis for single or multiple properties so that you can understand whether the investment will pay off in the long run. Property Evaluator calculates every possible metric, including projected rental yields, renovation costs and other expenses, giving you a clear picture of all the sources of income and expenditure. If you are thinking of investing your company's money into an entire neighbourhood or are hesitating about the price tag to put on a house, check out the app on the App Store and Google Play.

Run a Paperless Workflow with DocuSign
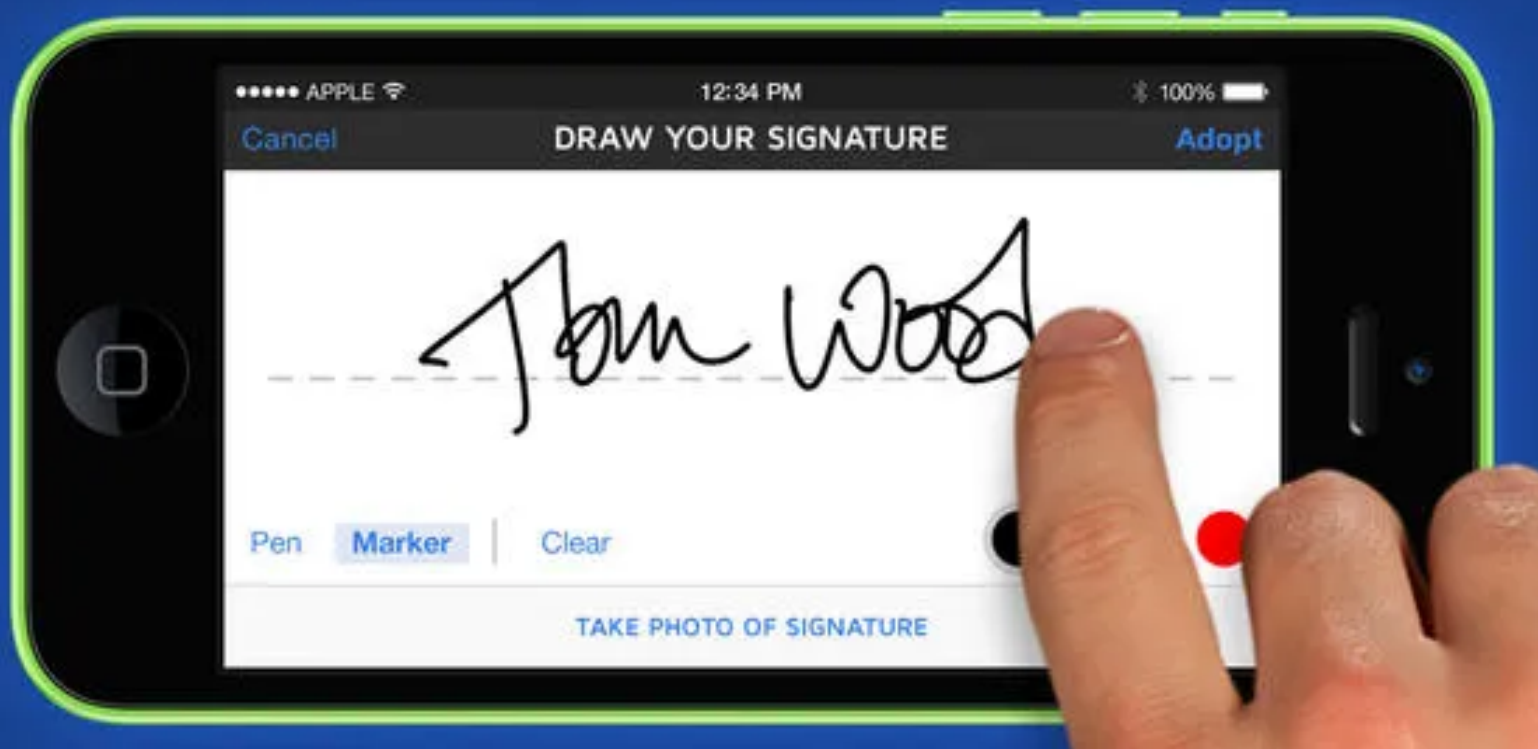
DocuSign, available on iOS and Android offers a bunch of features that will help your business establish a paperless workflow:

- Sign documents in PDF and Word format on the go
- Collect e-signatures from clients and partners
- Fill out forms

With DocuSign, your staff will be able to get rid of the hassle of filling out and signing paper-based documents and eliminate expenses on printing, scanning and faxing endless pieces of paper. Your

agents can access documents, sign and send them to clients from their smartphones or tablets wherever they are. DocuSign fully justifies its status as the most widely used eSignature and Digital Transaction Management platform in the world and will prove helpful for other industries besides property. Whether you are in property, healthcare, financial services or broadcast media, subscribe for a free trial if you haven't already done so.

Discover Interior Design Ideas with Houzz
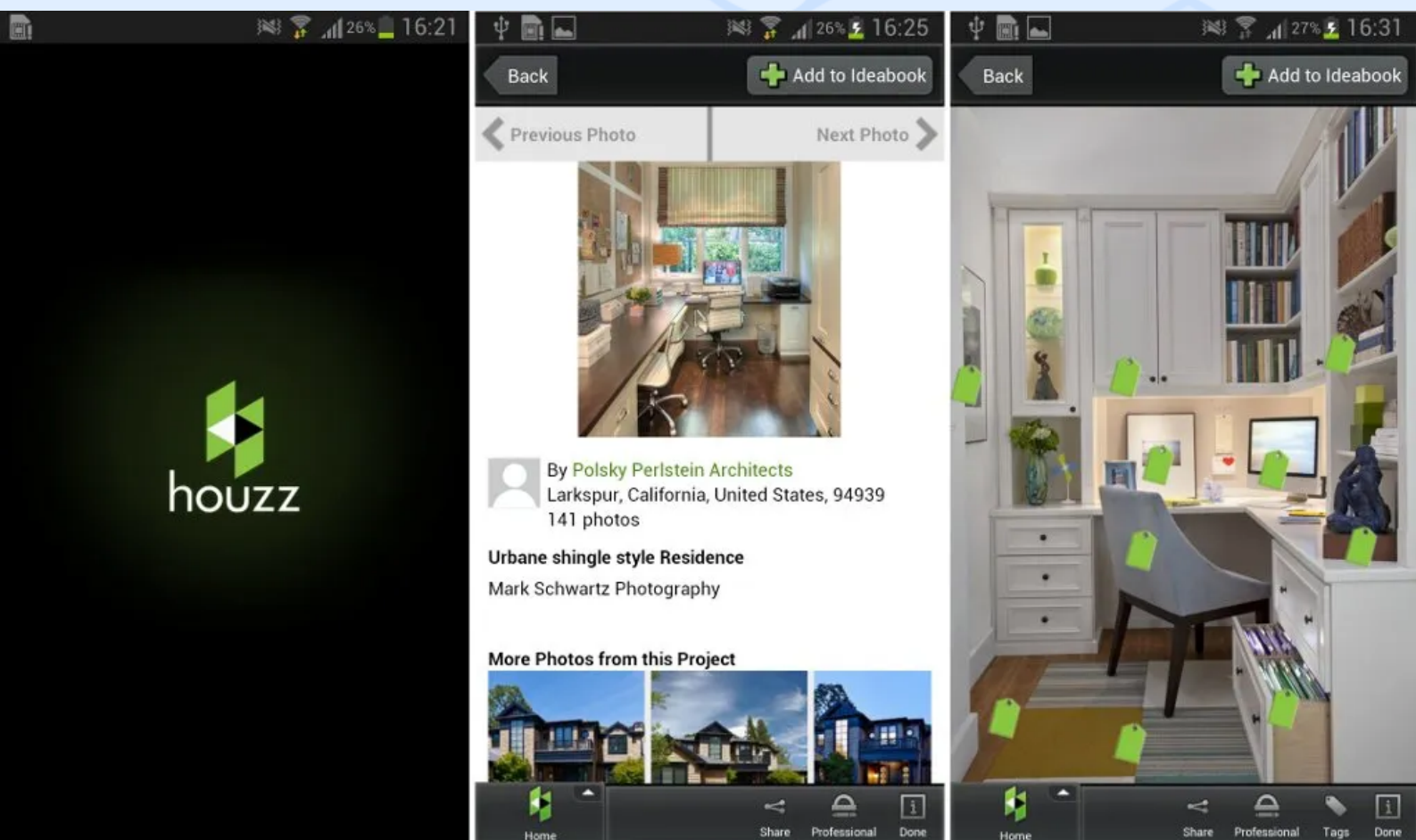
Want to make sales offers that appeal to the audience your business targets? Your agents will have a much better chance of sealing the deal if the interior design of the property your company is selling truly stands out from other houses on the market. Houzz provides you with a collection of trendy and functional designs in one user-friendly interface for Android and iOS. Its users can submit photos of their homes, giving you a great chance to discover the preferences of your target audience and personalise your offers. Whether you're redesigning the property before you sell it or just looking for creative interior designs for your home, Houzz has an awesome database of ideas for inspiration.

Cover the Specific Needs of Your Business with a Bespoke App
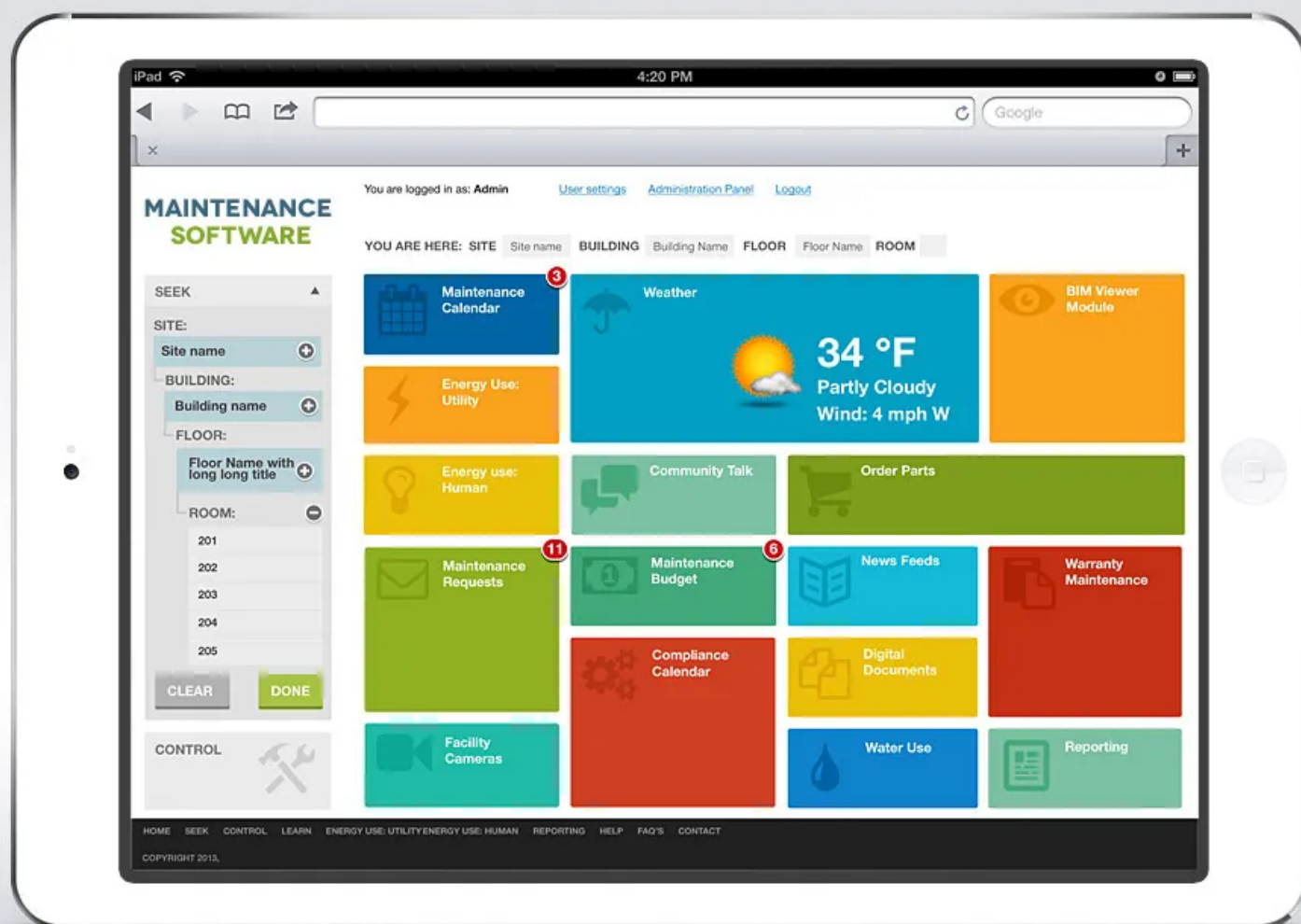
Haven't found the features you were looking for? The best solution may be to develop a bespoke application that will cover the specific needs of your property business. At Magora, we've delivered a range of successful projects for companies from the property sale and development industries.

Among the most recent of these is the [facility management system](#) we designed for a major US construction company, which allows it to have a bird's eye view of the activities, documents and events in every housing estate and residential compound they manage. Here are just some of its core features:

- Distribute service orders electronically
- Schedule property maintenance activities
- Track maintenance requests and active jobs
- Update service statuses in real time
- Monitor staff performance
- Communicate with residents

Do you want to leverage the power of technology at your estate agent to connect to customers, automate routine tasks and eliminate paperwork? A custom-built platform can offer you endless

possibilities to grow your business including:

- Automated upload of thousands of property offers within minutes
- Monitoring performance of all the estate agents within your company
- Rigorous analytics and business intelligence
- Unified client database with contact information and activity reports
- Paperless workflow with e-signatures for easy document sharing between agents and customers
- And any other unique features your property business might need

Get in touch if you want to find out more. Magora's experts will be glad to give you a professional opinion and find the best ways to implement the latest technology for your property company.