

The end of last week was full of events. While some of our representatives were involved in the GDPR-webinar, Daria and Olga attended the annual St. Petersburg Internet Conference (SPIC) event in Russia.

Within two days at the conference with five concurrent sections offering master-classes, round-tables, discussions and interactive actions, we've collected some life hacks and useful tips for our future articles to help increase the efficiency of your marketing tactics. For now - we just want to share a quick photo-review of the conference.

## СПИК 2018

Санкт-Петербургская интернет-конференция

Here are some great photos from this amazing conference, where business and marketing experts exchange ideas and share their experience, discussing contentmanagement, promo efficiency and the latest digital trends in SEO, PPC, Email, Messengers, Video and all types of internet marketing.

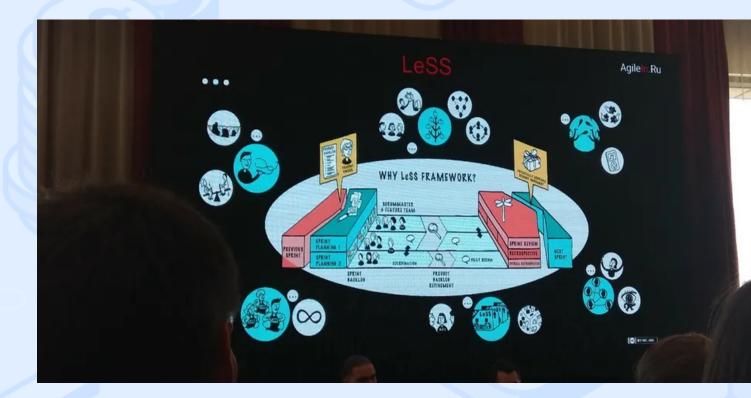


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Have a minute of fun with Magora: watch the dancing robot at the SPIC Conference 2018.

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