

METaverse: TRANSFORMING HOW WE LIVE, WORK, AND PLAY



What Is Metaverse?

Do you already have a roof over your head? Are you thinking of investing into more square meters? Try Metaverse.

Metaverse is an immersive virtual reality environment on the Internet that uses blockchain technology and NFTs. With it, you can pay online or prove that you actually own an item. For example, if you buy an item in the game, you own it. You can then hold it, trade it, or sell it.

The metaverse is intended to be a virtual world in which various aspects of life are digitally connected, such as writing news, online shopping, gaming, going to concerts, meetings, everything is possible in virtual space.

Reasons to create

Earn money through NFT games

NFTs (Non Fungible Tokens) are the rage in online gaming. Blockchain technology makes it possible to assign a virtual object to an owner. This allows them to be traded like real objects. In online games, these objects can be won or acquired. NFTs include equipment or weapons, for example. Then you can trade them on a virtual market.

Selling accessories for avatars

A virtual world includes virtual equipment for your avatar - your representation in the metaverse. For these avatars you can buy not only fashionable items. You can also offer them yourself. Imagine a

fashion designer who creates his collections directly on the screen. There are no limits to the imagination.

Offer land and houses for sale

What applies to fashion, of course, also applies to houses and stores. Every user can purchase their own land in the Metaverse and build houses on it. If one now owns a house, this in turn can be sold. To do this, it is important that the building is located in a popular area in the Metaverse and has an appealing design.

Opening individual virtual stores

All the above-mentioned trade goods must, of course, be presented accordingly. For this purpose, you can open your own store and offer accessories or services there. Since it is a virtual store, you can start with less capital than with a physical store. The important thing is that you decorate the store attractively and clearly. The range of goods you offer will determine whether you attract many customers.

Run a virtual casino

An online gambling house would be another way to build a lucrative existence in the metaverse. If you are more interested in the site as a gambler, you can find an almost infinite range of casino games in the virtual world of tomorrow. Whether it's card games, roulette or slots, the virtual casinos of the future are in no way inferior to their counterparts in the real world. As far as the graphical presentation is concerned, online casinos even have a lot to offer that is not possible in a real casino, and of course they offer much more comfort. Platincasino offers the possibility to discover all these advantages of an online casino.

Real examples and benefits

If you're still hesitant about Metaverses, here are some real-life examples. Last year Decentraland, which runs an online environment, claimed it had sold a plot of virtual land in the "Fashion District" for \$2.4m USD. Virtual land was purchased as a non-fungible token, or NFT.

The game developer Atari sold a plot of land in "The Sandbox" for more than four million dollars. A piece of ground next to the virtual villa of rapper Snoop Dogg can cost half a million dollars. Game industry is probably the easiest one to make a profit.

Users can exchange game currency for fiat through cryptocurrency markets, sell game items in the form of NFTs at auctions, rent out property inside the game, issue loans to new players and earn from advertising companies from the real world.

Feel inspired and want to make the first step into this world? Magora Systems is at your service - experienced team knows this business inside out and can organize an NFT marketplace for any business need or let you present your product to the world using white label solutions.