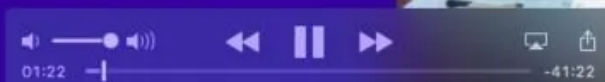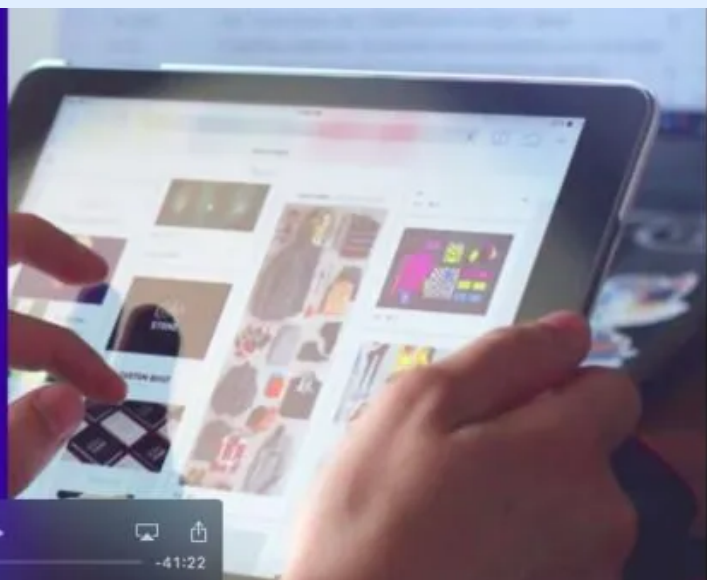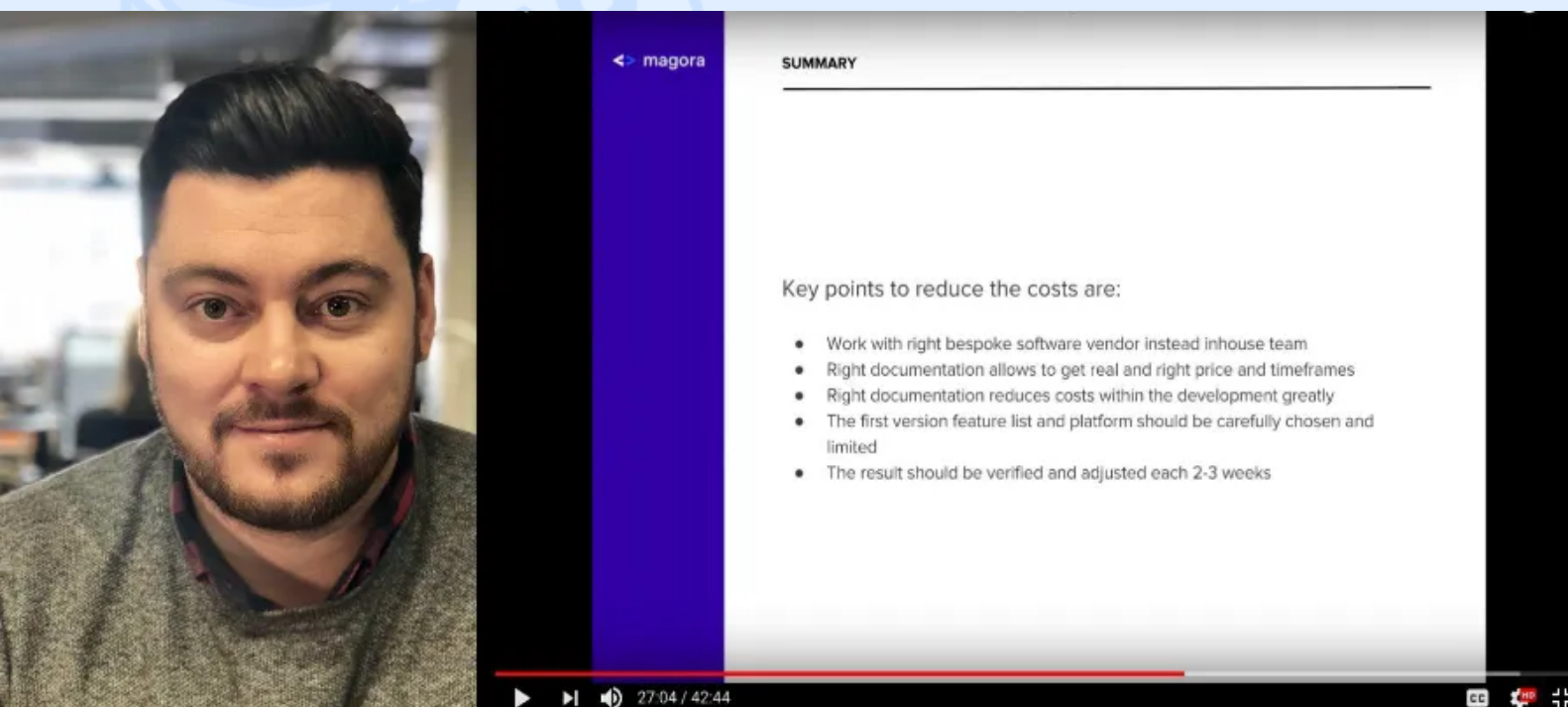![magora logo]

How to Cut up to 50% off Development Costs

01:22   -41:22

The widely announced live webinar "**How to Cut up to 50% off Mobile Development Costs**" was conducted yesterday by our business consultant James Watkins.

Thanks to all who took active part in the event and asked questions to make it more interesting for the attendees.

We would also like to thank our presenter, James, for his professional presentation and practical tips.

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SUMMARY

Key points to reduce the costs are:

- Work with right bespoke software vendor instead inhouse team
- Right documentation allows to get real and right price and timeframes
- Right documentation reduces costs within the development greatly
- The first version feature list and platform should be carefully chosen and limited
- The result should be verified and adjusted each 2-3 weeks

27:04 / 42:44

Since it was our first time holding a webinar we'd be glad to receive your feedback!

- For those of you who were unable to attend the webinar, we're sharing this recording for you to explore and share with your colleagues and partners.

The main issues covered were:

- How to design the functionality plan for your app;
- What can be outsourced and what cannot;
- How to communicate with vendors in order to get precise cost estimates;
- How to make a hit project while keeping costs down and avoiding common pitfalls.

Watch this video and don't miss your chance to get a deeper understanding of the principles of software development and make your project more efficient!

Here is the document shared by James at the end of the webinar to help you structurise all the information on software development planning.

[Download the Brief](#)

Please send us your suggestions for the next topic to be covered in Magora's webinars. Your questions are always welcomed!