



Join us live, 05.04.2018, at 4 p.m.(GMT), for a new in-depth software development webinar for business teams and individual entrepreneurs. In this webinar, you'll learn how to make your business more profitable with the right approach to development to get fast and money-wise result.

## You'll find out, how to set your business working with the help of bespoke software:

- Get a clear picture of the market and see opportunities where others see downsides;
- Implement out-of-the box thinking and overcome the competitors;
- Recognise your weaknesses and strengthen them with digital solutions;
- Set a step-by-step plan to realise your ideas.

## Register

Led by Magora's senior business development consultant James Watkins, this webinar will be a real lifesaver if you're seeking to modernise your business with an app to decrease overall expenditures and accelerate progress.

## James will share with you his experience in:

- Customer development recognition and appropriate IT solutions (Prototypes, MVP, app's 1 version) selection;
- Software development for business: real cases and cost revelation;
- Concepts of software development, adjusted for each webinar participant.

The presentation will be followed by an open Q&A session - collect your questions in advance to get valuable advice. Bespoke software development is a life-changing approach that makes it possible to remove middlemen from your workflow, increase productivity and revenue.



Take the first step towards your business' digital blastoff.

Register now!

P.S. We've recorded this webinar - enjoy the helpful information and share your questions with us: Magora lwebinar video.

