

WEBINAR

FEBRUARY 7, 2018

Join us on **February 7, 2018** at 4 p.m. (GMT) for a free webinar live stream with James Watkins - our leading business development guru at Magora UK - right from our London office. James will share tips and tricks that he has collected during his 5 years of experience in the software development industry where he has participated in the successful release of over 65 projects.

[Register](#)

During this free webinar you will learn:

- How to effectively negotiate with developers to get a realistic idea of how much the app will cost;
- What questions to ask to reveal hidden payments and additional outlays;
- How to prioritise the features that your app needs and shed the deadweight to maximise the return on your investment;
- How to control mobile development timing to get a project ready by its due date;
- How to make a hit project while avoiding common pitfalls.

Finally, you'll discover how to make a cost effective app that works properly right from its release.

Founded in 2010 as a startup software company, Magora has expanded into an international IT organization with offices in the UK, Australia and Russia. Since December 2015 Magora's headquarters has been based in London.

Our webinars are conducted by working developers, business consultants and analysts who are always ready to share their experience and insider lifehacks. Register now to be sure that you don't miss your chance to get ahead of the game with advice from a real industry guru.

[Register now!](#)

P.S. Guidelines and video from this practical webinar is available [by the link](#).